



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954314-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
American Crossroads NH	American Crossroads TV	693

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	954314	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	5a Eyeopener	5-6a	-T-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 10/16/12 5:23 AM 5a Eyeopener 5-6a :30 USPRTV21ACH \$1,600.00 NM									
2	10/16/12	10/22/12	6a Eyeopener	558-7a	--W----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 10/17/12 5:58 AM 6a Eyeopener 558-7a :30 USPRTV21ACH \$3,500.00 NM									
3	10/16/12	10/22/12	Good Morning America	658-9a	---T---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Th 10/18/12 7:50 AM Good Morning America 658-9a :30 USPRTV21ACH \$4,000.00 NM									
4	10/16/12	10/22/12	LIVE WITH KELLY & MICHAEL	9A-10A	--WF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 10/17/12 9:35 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 USPRTV21ACH \$800.00 NM 2 WCVB F 10/19/12 9:55 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 USPRTV21ACH \$800.00 NM									
5	10/16/12	10/22/12	The View	1058-12n	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 10/22/12 11:33 AM The View 1058-12n :30 USPRTV21ACH \$2,500.00 NM									
6	10/16/12	10/22/12	Midday News	1158a-1230p	--W----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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7	10/16/12	10/22/12	The Chew	1-2p	M-----	:30	1	\$1,500.00	NM																																		
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8	10/16/12	10/22/12	GENERAL HOSPITAL	ABC SOAPS ROTA	----F--	:30	1	\$2,000.00	NM																																		
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9	10/16/12	10/22/12	KATIE COURIC DAY	3-4p	-T-----	:30	1	\$1,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	-T-----	1	\$1,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WCVB	Tu	10/16/12	3:47 PM	KATIE COURIC DAY	3-4p	:30	USPRTV21ACH	\$1,000.00	NM																																	
10	10/16/12	10/22/12	ELLEN EF	4P-5P	---T---	:30	1	\$2,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	---T---	1	\$2,000.00																																						
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2	WCVB	Th	10/18/12	4:36 PM	ELLEN EF	4P-5P	:30	USPRTV21ACH	\$2,000.00	NM																																	
11	10/16/12	10/22/12	Newscenter 5 at 5	5-6p	----F--	:30	1	\$3,500.00	NM																																		
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1	WCVB	F	10/19/12	5:27 PM	Newscenter 5 at 5	5-6p	:30	USPRTV21ACH	\$3,500.00	NM																																	
12	10/16/12	10/22/12	Newscenter 5 at 11	11-1130p	---T---	:30	1	\$8,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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13	10/16/12	10/22/12	Nightline	1135p-1206a	--W----	:30	1	\$2,000.00	NM																																		
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15	10/16/12	10/22/12	Weekend GMA	7-8a	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/20/12 7:49 AM Weekend GMA 7-8a :30 USPRTV21ACH \$2,500.00 NM									
16	10/16/12	10/22/12	6p News Weekend	6-630p	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/21/12 6:28 PM 6p News Weekend 6-630p :30 USPRTV21ACH \$3,500.00 NM									
17	10/16/12	10/22/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/21/12 10:54 AM This Week / C. Amanpour 10-11a :30 USPRTV21ACH \$5,000.00 NM									
18	10/16/12	10/22/12	AFHV	658-8p	-----S	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/21/12 7:43 PM AFHV 658-8p :30 USPRTV21ACH \$8,000.00 NM									
19	10/16/12	10/22/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,500.00									
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Total Spots							20		

Payment Terms 30 Days

<u>Gross Total</u>	\$69,950.00
<u>Agency Commission</u>	\$10,492.50
<u>Net Amount Due</u>	\$59,457.50